



January 31, 2020

Dear Valued Frontier Gun Show Vendor:

I want to take this opportunity to thank you for your partnership with the Reno Sparks Convention Center, and let you know how much we appreciate working with you.

An unforeseen challenge has come up and I would like to let you know about it.

Last year, when our sales team was coordinating and securing dates with Mr. Tarbell for 2020, we completely missed the fact that the March Gun Show, scheduled on the 6th through the 8th, was booked on top of a children's citywide volleyball tournament.

We have a booking agreement that we cannot mix firearms events with children's events and have asked Mr. Tarbell to move the date of the Frontier Gun Show. I realize this is an inconvenience to everyone, and I wish we did not have to do this. Scott and his team have looked at other options, and there is no other way around it. This should, by no means, be a reflection on the professionalism and organization of the Frontier Gun Show. The mistake is ours to own.

I apologize for any inconvenience, and I hope we can continue to work with you in the future.

Thank you for your time.

Sincerely,

A handwritten signature in blue ink that reads "Renee McGinnes". The signature is written in a cursive, flowing style.

Renee McGinnes
Director of Sales, Marketing and Events
ASM Global - Reno